## **Privacy Policy**

This Privacy Policy outlines how Ruby Gerrish, trading as Ruby Jude Psychology ("we", "us", "our") ABN 45527157817, collects, uses, stores, and discloses your personal information in accordance with the Australian Privacy Principles (APPs) set out in the Privacy Act 1988 (Cth).

We are committed to protecting your privacy and use the information we collect about you to maximise the services that we provide to you. By continuing to use this website, you agree to our Privacy Policy as outlined below.

### **Personal Information**

Personal information includes any information or an opinion that identifies an individual, including but not limited to names, addresses, email addresses, phone numbers and other personally identifying information. Personal information about any visitors to the website is only collected when it is voluntarily submitted via our enquiries form, email, or other format in which you knowingly enter your personal information. We may need to collect this personal information to provide you with further services or to answer or forward any requests or enquiries.

### Use and Disclosure of Information

Personal information that visitors submit to our site is used only for the primary purpose for which it is submitted or for any other purpose related to the primary purpose. Examples of primary purposes include to assist us to provide our services to you, and to provide information to our clients. If your data is to be used in any other way not associated with the primary purpose, we will disclose this at the time the personal information is obtained.

Personal information is obtained in various ways, including in sessions, by telephone and email, via our website (https://rubyjudepsychology.com), social media channels, from third parties (e.g., GP). Copies of correspondence sent from the website that may contain personal information are stored as archives for record-keeping and back-up purposes only.

Personal information may be disclosed where we are required to comply with a legal requirement, such as a law, regulation, court order, subpoena, during a legal proceeding, or in response to a law enforcement agency request.

## **Security and Storage of Information**

Ruby Jude Psychology strives to ensure the security, integrity and privacy of personal information submitted to our sites, however, data transmission over the Internet cannot always be guaranteed to be totally secure. We aim to take necessary steps to protect the personal information you may provide us or from our online services. Once we do

receive your personal information, we will also make our best efforts to ensure its security on our systems.

Personal information will be stored electronically on password protected secure practice management software. We are required to retain records for a minimum period under Australian law (7 years for adults, or until a minor turns 25).

## **Cookies and Google**

If you use our website, we may utilise 'cookies' which enable us to monitor traffic patterns and to serve you more efficiently if you revisit the Ruby Jude Psychology website. In most cases, a cookie does not identify you personally but may identify your internet service provider or computer. However, in some cases, cookies may collect and store personal information about you.

Ruby Jude Psychology extends the same privacy protection to your personal information, whether gathered via cookies or from other sources, as detailed in this Privacy Policy.

### Access to Information

We will endeavour to take all reasonable steps to keep secure any information which we hold about you, and to keep this information accurate and up to date. If, at any time, you discover that information held about you is incorrect, you may contact us to have the information corrected.

#### **Links to Other Sites**

This website may contain links to other websites. These links are intended for your convenience only. Links to third party websites do not constitute sponsorship or endorsement or approval of these websites. Please be aware that we are not responsible for the privacy practices of other websites. We encourage our users to be aware, when they leave our website, to read the privacy statements of each and every website that collects personally identifiable information. This privacy policy applies solely to information collected by this website (https://rubyjudepsychology.com).

#### Consent

By using our website, or purchasing a product or service, you are agreeing to the terms of this Privacy Policy.

## Changes to this policy

This Privacy Policy may be updated periodically to reflect changes in legal requirements or practice processes. The current version will be available on our website or upon request.

### **Contact information**

If you have any questions or a concern about your privacy or how your personal information has been handled, please contact:

# Ruby Gerrish / Ruby Jude Psychology

**Email:** hello@rubyjudepsychology.com **Website:** https://rubyjudepsychology.com

Address: 85 Latrobe Terrace, Paddington QLD 4064

If you are not satisfied with our response, you may contact the Office of the Australian Information Commissioner (OAIC) at <a href="https://www.oaic.gov.au">www.oaic.gov.au</a> or by calling 1300 363 992.

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